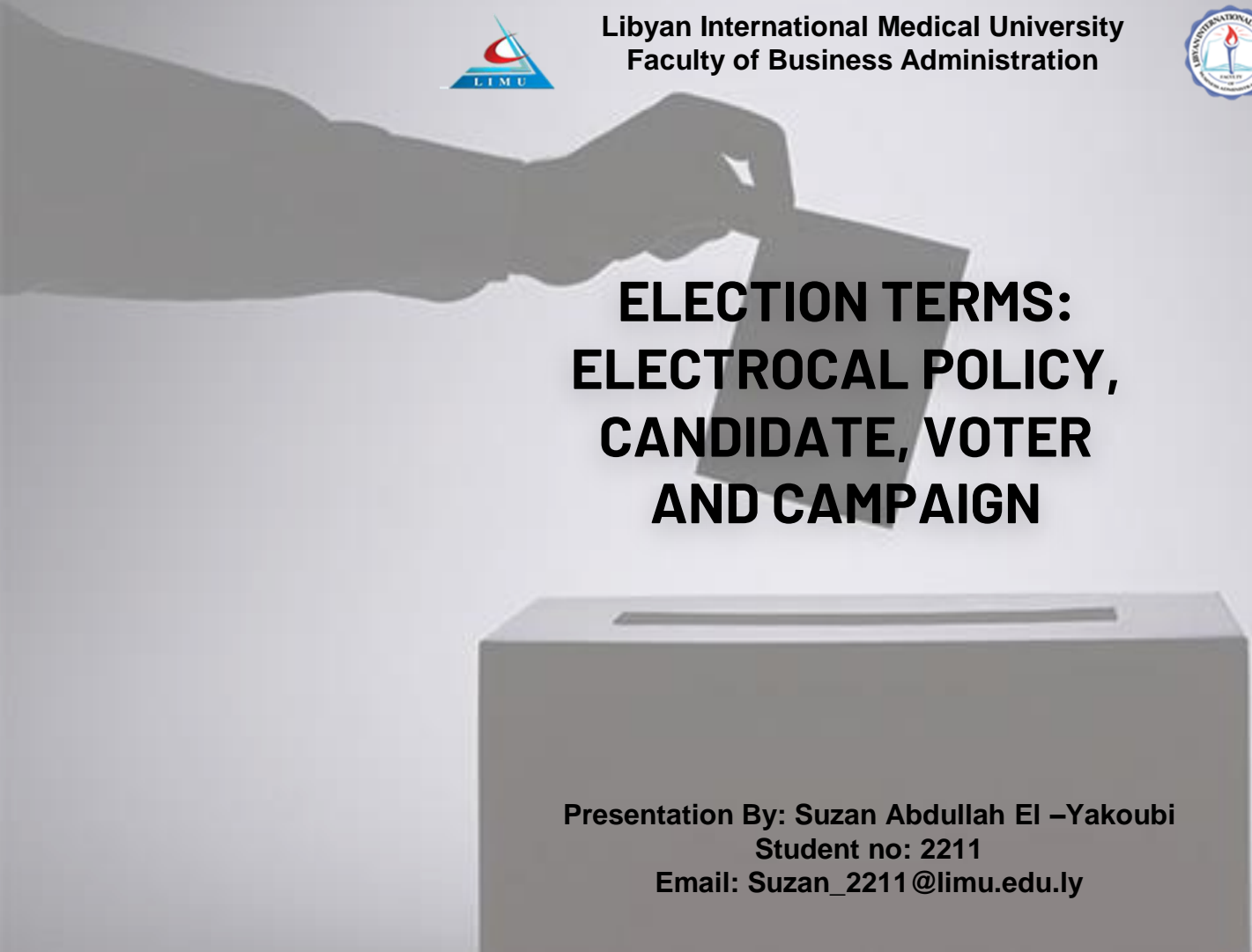




**Libyan International Medical University
Faculty of Business Administration**

A large, light gray silhouette of a hand in a suit sleeve is shown in the process of dropping a ballot into a ballot box. The ballot box is a simple rectangular box with a slot on top, positioned in the lower half of the frame. The background is a light gray gradient.

ELECTION TERMS: ELECTORAL POLICY, CANDIDATE, VOTER AND CAMPAIGN

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VOTE



VOTE



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DEFINITIONS



1. ELECTIONS

TYPES OF ELECTIONS



- An **election** is a formal group process by which a population chooses an individual to hold public office by accepting or rejecting a political proposition by **voting**.
- There are **four types** of elections:

TYPES OF ELECTIONS

1. **General Elections** are held to determine which political party, independent, or write-in candidate will occupy each office that is up for election.
 - A voter may choose only **one** candidate per office.

TYPES OF ELECTIONS

2. Primary Elections: for the political parties to select each party's nominee for the general election.

- In the primary, the voter must choose between the **Democrats** running against other or the one on which **Republicans** .
- The winner of this runoff election will be the **party nominee**.

TYPES OF ELECTIONS

3. Constitutional Amendment Elections:
this types appears if a voter **does not** want to participate in one of the party primaries, he or she may vote on the amendments only.

TYPES OF ELECTIONS

4. Special Elections: only held in extraordinary situations such as the necessity to fill a vacancy.

- Occurs during the term for which a person was **elected**.

A grayscale photograph of a speaker at a podium, with an audience visible in the foreground. The speaker is gesturing with their right arm. The image is partially obscured by a yellow banner.

2. ELECTROCAL POLICY

ELECTROCAL POLICY



- Also known as **electoral system** can refer to the method by which elections are conducted.
- Or the method by which votes are **tallied** to determine the **outcome** of an election.

VOTE



3. CANDIDATE

CANDIDATE



- One that aspires to or is nominated or qualified for an office, membership.
- **Nomination** is part of the process of selecting a candidate, this person is called a **nominee**.
- The act of being a candidate in a race for either a party nomination or for electoral office is called a **candidacy**.



4. VOTER



WHO IS A VOTER ?



- A person otherwise eligible to vote **register** or **enroll** on an electoral roll .
- Every **citizen** that has reached **18** years of age has the right to vote and be elected regardless of **class, ethnic, racial**.
- **Conditions** may vary from country to country.



5. CAMPAIGN

CAMPAIGN



- A **political campaign** is an organized effort which seeks to influence the decision making progress within a specific group.
- The campaign contains the ideas that the candidate wants to share with the voters.
- Campaigns keep the message **broad** in order to **attract** the most potential **voters**.

REFERENCE



- Donald P. Green, McGrath, Mary C. Aronow, Peter M., (2013-02-01)., Field Experiments and the Study of Voter Turnout.
- David W. Nickerson., (2007-04-01)., American Journal of Political Science.
- Aaron C. Weinschenk., (2015-09-01)., Polls and Elections and Campaign Field .

A grayscale illustration of a hand holding a ballot paper over a ballot box. The hand is positioned at the top center, with fingers gripping the top edge of a rectangular ballot paper. The ballot paper is held vertically, with its bottom edge just above a rectangular slot in the top of a ballot box. The ballot box is a simple, rectangular structure with a flat top and a slightly recessed front edge. The background is a solid, light gray color. The text "THANK YOU! ANY QUESTIONS?" is overlaid in the center of the image in a bold, yellow, sans-serif font.

THANK YOU!
ANY QUESTIONS ?