



Libyan International Medical University

Faculty of Business Administration

Department of Finance and Bank Management

Graduation Project

**The Effect of COVID-19 Pandemic on the Profitability of
Conventional Banks in the GCC Region (2018-2021)**

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Declaration

I, Talal Milad, affirm that the research presented in this dissertation adheres to the standards and regulations set forth by the Libyan International Medical University (LIMU). The present dissertation is an original work produced solely by the author, and has not been previously presented to any other academic institution for the purpose of obtaining a degree or certification. Hence, the ownership of LIMU's Faculty of Business Administration is vested in the aforementioned property, and any utilization of it, either in its entirety or partially, is strictly prohibited without the express consent of the faculty.

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Dedication

This dissertation is dedicated to those individuals who provided assistance and support throughout the process of completing the graduation project. I would like to express my gratitude towards my supervisors, father, Milad Omar, and mother for their invaluable support. I would like to express my gratitude towards my dear acquaintances, associates, and personnel affiliated with the Faculty of Business Administration at the Libyan International Medical University for their motivation and assistance, as I acknowledge that my project would not have been accomplished without their aid.

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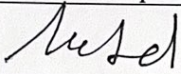
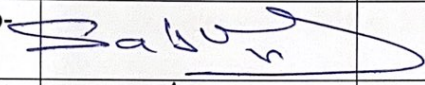
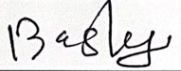
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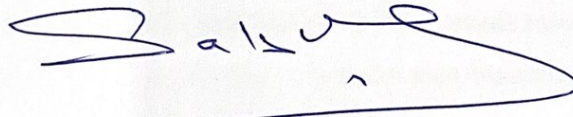
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Acceptance and Approval

The graduation project titled "The Effect of COVID-19 Pandemic on the Profitability of Conventional Banks in the GCC Region (2018-2021)" was prepared by Talal Milad Omar Khalifa, has been:

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	Accepted	Rejected
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Abstract

Since the banking industry is one of the most significant contributors to an economy and the covid-19 pandemic has had a significant influence on sectors all over the world. The banking industry in the Gulf area, which encompasses countries such as Saudi Arabia, the United Arab Emirates, Bahrain, Kuwait, and Oman in addition to Qatar, is the key subject of this research. Despite the fact that the covid-19 pandemic has had a significant effect on the GCC conventional banks, this study only looks at the profitability of GCC conventional banks from 2018 to 2021. To overcome the limitation of only focusing on profitability, future studies should consider further investigating other significant variables that are concerned with the performance of GCC conventional banks. The methodology employed throughout this research consists of collecting secondary quantitative data from annual reports, specifically balance sheets and financial statements, which are then transferred to the SPSS program and analyzed via descriptive statistical analyses and nonparametric t-tests. The study investigated the effect of the covid-19 pandemic on profitability indicators, particularly Return on Assets (ROA), Return on Equity (ROE), and Net Interest Margin (NIM) of five different banks, which are (Al Ahli Bank, Mashreq Bank, Al Masraf Bank, Doha Bank, and Ahli United Bank).

Keywords: Profitability, COVID-19, Conventional Banks, Gulf Cooperation Council (GCC)

المخلص

نظرًا لأن الصناعة المصرفية هي أحد أهم المساهمين في الاقتصاد وقد كان الوباء COVID-19 تأثير كبير على القطاعات في جميع أنحاء العالم. لذلك تهدف هذه الدراسة الى معرفة تأثير جائحة كورونا على ربحية المصارف التقليدية في دول مجلس التعاون الخليجي، والتي تشمل المملكة العربية السعودية والإمارات العربية المتحدة والبحرين والكويت وعمان وقطر. علي الرغم من حقيقة أن جائحة كوفيد 19 لها تأثير كبير علي المصارف التقليدية في دول مجلس التعاون الخليجي، إلا أن هذه الدراسة تبحث فقط في ربحية البنوك التقليدية في دول مجلس التعاون الخليجي من 2018 الي 2019. للتغلب علي قيود التركيز فقط علي الربحية، يجب ان تأخذ الدراسات المستقبلية في الاعتبار مزيدا من البحث في المتغيرات المهمة الأخرى التي تتعلق بأداء البنوك التقليدية في دول مجلس التعاون الخليجي. تتمثل المنهجية المستخدمة في هذا البحث في جمع البيانات الكمية الثانوية من التقارير المالية السنوية، والتي تم تحليلها باستخدام Mann-Whitney U test. لمعرفة تأثير جائحة كوفيد19 على مؤشرات الربحية (NIM), (ROE), (ROA) لخمسة مصارف مختلفة، وهي المصرف الأهلي، مصرف المشرق، مصرف المصرف، مصرف الدوحة، مصرف الأهلي المتحد. تظهر النتائج أنه بعد جائحة COVID-19, كان هناك تأثير سلبي ذو دلالة احصائية على ربحية المصارف التقليدية في منطقة دول مجلس التعاون الخليجي.

الكلمات الرئيسية: الربحية، كوفيد 19، المصارف التقليدية، دول مجلس التعاون الخليجي