

# Libyan International Medical University Faculty of Business Administration

# Department of Business Administration Graduation Project

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The Impact of Human Resource Management Practices on Employee's Performance: The Case of Golden Crown Company

By:

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### Acknowledgment

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#### Declaration

I declare that the work in this graduation project was completed in accordance with the rules and regulations of the Libyan International Medical University. Unless otherwise noted or recognized as referenced work, it is original and the result of my effort. This graduation project is a property to the Faculty of Business Administration at LIMU, and it is not allowed to reuse it completely or partly in any form without a written permission from the faculty.

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employee's Performance: The Case of Gloden Crown Company.

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## Acceptance and Approval

The graduation project titled "The Impact of Human Resource Management Practices on employee's performance: The Case of Golden Crown Company" was prepared by Abdullah Abdalsalam Jumma Algomati, and has been:

Project Committee	Signature	
	Accepted	Rejected
Dr. Mailoud Alabdly (Supervisor)	=	
Prof. Dr. Sabri Elkrghli (Co-supervisor)	Salve	
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Prof. Dr. Sabri Elkrghli

Dean, Faculty of Business Administration

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#### Abstract

The purpose of the study is to investigate the impact of human resource management practices on employees' performances at Golden Crown Company in Libya.

The population of the study consisted of 75 employees working in the company. Data were collected through questionnaire instrument developed and validated for that end. Some relevant statistical techniques were used such as descriptive statistics, Cronbach's Alpha, and multiple regressions.

The results showed that there is a significant impact of human resource management practices on employees' performances of Golden Crown Company. The career planning and employee engagement have the most impact on employees' performances. Training & development and recruitment & selection management had the lowest impact on employees' performances.

The key limitations of the study were that the data was not normally distributed (non-parametric data), and the access to the official published research on Libyan businesses was very limited.

The research concludes with its recommendations by focusing on other businesses in Libya. Also, other aspects of HRM practices would be a great area of future research.

Keywords: HRM, Employees' Performances, Golden Crown Company, Libya.

# Abstract (Arabic version)

الغرض من هذه الدراسة هو دراسة تأثير ممارسات إدارة الموارد البشرية على أداء الموظفين في شركة التاج الذهبي في ليبيا، حيث شملت الدراسة 75 موظفًا، وقد استخدمت إستمارة إستبانة بعد تحكيمها لأجل تجميع بيانات الدراسة.

وقد استخدمت بعض الأدوات الإحصائية لتحليل البيانات منها: الإحصاء الوصفي، ألفا كرونباخ، والانحدار المتعدد، وقد أظهرت النتائج أن هناك تأثيرًا كبيرًا لممارسات إدارة الموارد البشرية على أداء الموظفين في شركة التاج الذهبي، كما أظهرت النتائج أيضًا أن متغيرات التخطيط الوظيفي، ومشاركة الموظف لها التأثير الأكبر على أداء الموظفين، وكان للتدريب والتطوير، وإدارة التوظيفظ، والاختيار أقل تأثير.

وقد كان من أهم قيود الدراسة هي أن البيانات لم تكن موزعة بشكل طبيعي (بيانات غير معلمية)، وكذلك محدودية الدراسات السابقة المنشورة عن ليبيا.

وتقترح الدراسة إجراء المزيد من الأبحاث عن ممارسات إدارة الموارد البشرية في الشركات الليبية الأخرى.

الكلمات المفتاحية: ممارسات إدارة الموارد البشرية ، أداء الموظفين، شركة التاج الذهبي، ليبيا