

LIBYAN INTERNATIONAL MEDICAL UNIVERSITY

Form Name : Course Catalogue

Revision No. :01/2023

Form No. : QAO-OP.17

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Basic information:

Program on which the Course is offered	PharmD
Qualification Awarded	Bachelor of Pharmacy (BPharmD)
Course title - Code - Year	Strategic Management– 3509– Fifth Year
Course Type	Professional Stage II
Total contact Hours / week [2 hrs.]	(Lectures: 1)
ECTS Hours	1
Pre-requisites for this Course	Completion of 4th year blocks
Week period	10

Course Description:

This course helps students critically evaluate strategic concepts and theory and their implementation in a variety of contexts.

Course Objectives:

By the end of this Course/Subject the student should be able to:

- Analyze a complex range of strategic issues and synthesize conflicting theoretical perspectives.
- Compare and contrast a range of organizational environments whilst considering the influence of change conditions.
- Critically evaluate strategic decision-making and planning in the business environment.
- Critically evaluate strategic concepts and theory and their implementation in a variety of contexts.

Learning and Teaching Methods, & Assessment Methods

Learning and teaching methods:

- Online Lectures
- Online Activities

Assessment methods:

- **Final assessment:**
 - Final Theoretical Exam

Weighting of Assessment:

Assessment	%
• Final Theoretical Exam	100%
Total	100%

Assessment Schedule:

Assessment	Week
• Final Theoretical Exam	End of Block XX

Examination Regulations:

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- If the student absenteeism is more than 25 % he/she cannot attempt the final exam.
- The total required percentage to pass this course is at least 50 %.

List of textbooks and references:

Course Notes:

- PowerPoint presentations, videos and other materials related to lectures and lab are uploaded to the Moodle by experts on weekly basis according to the teaching schedules.

Essential Books(Text Books):

- None.

Block Policies:

Code of Ethics

Please refer to the below LIMU code of ethics

<http://limu.edu.ly/images/11/ethcode.pdf>

Code of Conduct

Please refer to the below PharmD program code of conduct

<http://repository.limu.edu.ly/handle/123456789/2135>

Academic integrity

Please be aware that cheating, plagiarism, in-class disruption and dishonesty are vigorously prosecuted and that LIMU has a zero-tolerance policy.