

# Do You Recognise Any Of These People?

**Marcus Aurelius**

Roman Emperor



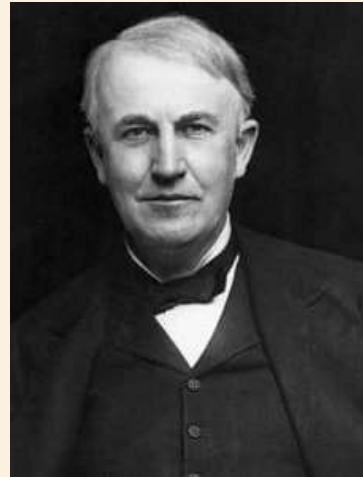
**Robert Downey Jr.**

Actor



**Thomas Edison**

Inventor



**Benjamin Franklin**

Founding Father



# Successful People and Addiction:

NAME: ABEDALHAMEED UOSEF KARIM  
STUDENT ID: 3142  
BLOCK: PTS  
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# Objectives

- **01 Define Substance Abuse**  
Describe what substance abuse is according to WHO.
- **02 Factors Affecting Substance Abuse**  
Outline the factors that may cause substance abuse.
- **03 Addictive Personality**  
Describe what addictive personality is and it's relation to genetics.
- **04 Success And Addiction**  
Explain how addiction and success are products of similar factors.

# Substance Abuse

## Definition:

Substance abuse refers to the harmful or hazardous use of psychoactive substances, including alcohol and illicit drugs

**35,000,000**

**People Worldwide Suffer From Drug Use Disorders**

**283,000,000**

**People Worldwide Suffer From Alcohol Use Disorders**



# Factors affecting Substance Abuse

There are many factors that may cause a person to become an addict, for example:

- Genetic Factors
- Socioeconomic Status
- Drug Availability
- Stress
- Mental Health

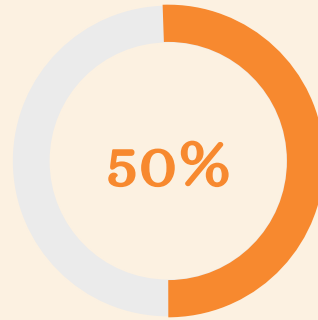


# Genetic Factors



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Members of the same household  
more likely to suffer from  
addiction.



**Genetic factors**

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Can be responsible for up  
to 50% of risk factors



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Studied were done on  
adopted siblings and twins.

# Genetics of addictive traits

Why do some people have a higher Chance of becoming drug addicts?

“The genetic variations that predispose a person to being an addict seem to be mutations that *dampen* the dopamine system.”

David Linden, PhD, a neuroscience professor at Johns Hopkins' School of Medicine.



# Addictive Personality

## Definition:

Addictive personality is a term used to describe personality traits that can be recognized in people who have a higher risk of becoming addicted to psychoactive substances.

People with this higher addiction risk include those who are:

- Adventurous and risk-taking
- Disconnected and cautious
- Obsessive and compulsive
- Apathetic
- Sensation Seeking





# Signs of Addictive personality in children

## Risk-takers

Children who are daredevils that enjoy racing faster than others on bikes or skateboards, or climbing trees higher.



## Experimenters

Young children (between ages 9 and 12) experimenting with drugs or alcohol, have a much greater risk of later becoming addicted.

## Impulsiveness

Not learning how to control their impulses children want instant gratification. They are impatient and intolerant to frustration.



# What Makes a Good CEO?

1. Risk taking
2. Openness to learning
3. Leadership skills
4. Obsession
5. Dedication
6. Novelty seeking



**Forbes**

# Success and Addiction



The traits that make a good CEO – risk-taking, strong drive for success, obsession, dedication, novelty-seeking – are precisely what make a “good” addict.



# Conclusion

People who have certain characteristics that may make them more likely to become addicts also have the potential to become very successful people.

**It is our responsibility to provide opportunities and support to the people we love to ensure that they become the best version of themselves.**



# Bibliographical references

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# Thank You For Listening!

*Any Questions?*