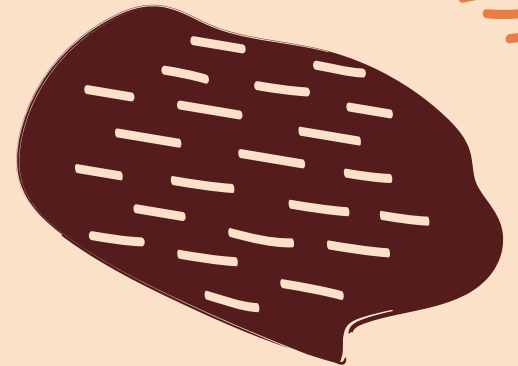
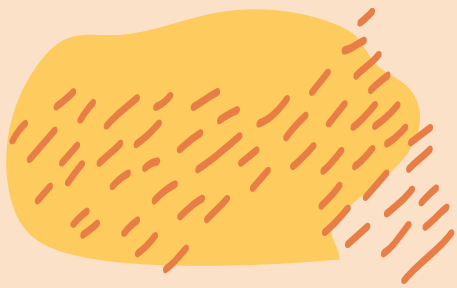




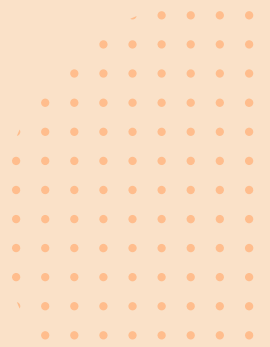
Pharmacy Design and Layout

Presented by:
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second year
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ILO's:

- List importance of layout design**
 - Mention the types of layout design**
 - Differentiate between style of layout design**
 - List advantage and disadvantage of layout design**
- 

Introduction

- layout an arrangement or a plan , especially the schematic arrangement of parts or areas.
- It is plays significant role in the development of the customers perception.

Importance of layout design



Types of layout design

Clerk or personal Service

Self Selection

Self Service



**Style of layout
designs**

Grid Layout

Free Flow layout

Grid Layout of pharmacy



Free Flow Layout



Advantages of Grid Layout of pharmacy

- More Product Exposure
- Possibility of self service
- Familiarity with products that can be needed in future
 - Simple
 - Security

Advantages and Disadvantages of Free Flow Layout

Advantages

- Allowance for wandering freely
- Increased impulse purchases
- Visual appeal and Flexibility

Disadvantages

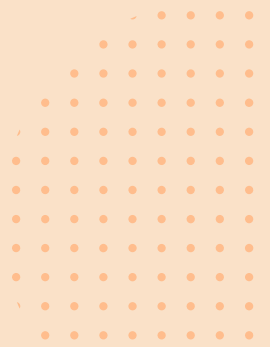

- Possible confusion
- Waste of floor space and Costly



References:

<https://www.slideshare.net/MahamShafique/pharmacy-layout-ppt>

https://www.google.com/search?q=pharmacy&tbm=isch&ved=2ahUKEwjMzcbVx-DmAhWMcFAKHa0GDxgQ2-cCegQIABAA&oq=pharmacy&gs_l=img.3..0i6715j0i5.74890.74890..76385...0.0..0.176.176.0j1.....0....1..gws-wiz-img.DV4uqSBzhnM&ei=OJkLXszRC4zhwQKtjbzAAQ&bih=657&biw=1366&safe=strict





Thanks